Heart of Indiana United Way



2021-22 Annual Report



Together, we fight for the education, health and financial stability of every person in Delaware, Fayette, Henry, Madison, and Randolph Counties.



We're stronger together.

This past year, we forged a new organization—Heart of Indiana United Way by merging the best of United Way of Delaware, Henry, and Randolph Counties and United Way of Madison County (also serving Fayette County). Over this first fiscal year, we replicated and expanded the incredible work we each did into new communities. And by coming together, we were able to try new things, too.

Madison County's THRIVE Network—United Way's model to help people achieve and sustain financial stability, expanded to additional communities. We now have more partners offering co-active coaching across Madison, Delaware, and Henry counties.

Delaware County's successful Read United initiative in Muncie Community Schools will launch at Anderson Community Schools this fall. This program pairs caring volunteers with early readers to ensure children are reading at grade level by the end of third grade, a critical measure of success in school and life.

Thanks to your support, we have continued to work more holistically, addressing the interconnected issues of health, education, and financial stability. Across the region, we collected and distributed diapers, helped neighbors with energy assistance, and made sure kids and families had access to healthcare. Plus, we made lots of grants to organizations across all five counties!

While we kept every staff member in the merger, and even added some new team members, we did say farewell to our wonderful COO Nancy Vaughan. After nearly 25 years of service to United Way, Nancy has taken a much-deserved retirement. We thank her for doggedly pursuing innovative approaches to meeting needs in the local communities and ensuring a strong start for Heart of Indiana United Way.

As we move forward, our organization will continue to evolve to better meet the complex issues we hope to solve. We initiated four action councils focused on disparities and inequity and how Heart of Indiana United Way can best eradicate them.

Over the 2022-2023 fiscal year, we will embark on mapping all our communities' resources. Understanding what all five counties citizens' greatest hopes are, as well as the challenges they face in trying to achieve them...and perhaps even more importantly, who they trust to come alongside them to reach their ideals.

While we stand ready to adopt new tools, technologies and strategies, we remain steadfast in our committment to making sure all five counties feel heard, represented, and served. We invite you to continue to be a part of this transformational work.

Please enjoy this report of our inaugural year together and remember...United We Thrive!

GenniMard

President & CEO

UNITED WE wade a difference















IMPACT SNAPSHOT

Donor dollars, community partnerships, volunteer service and the dedication of many all worked together to impact our community in big ways this year.

Here are some highlights of the ways that support made a difference.



















One of Heart of Indiana United Way's primary missions is to help our community's children thrive by ensuring they are prepared for kindergarten and reading at grade level by third grade.

Reading at grade level by third grade is one of the most important benchmarks for a child to reach because it puts them on a pathway to success. Third grade is a critical time because it is when students transition from learning how to read into students who read to learn. By protecting all children's right to read, together, we can ensure they are successful in school and life.

How we worked to help children read on grade level:

- Piloted Read United, a one-on-one reading mentoring program, in two elementary schools in Muncie: Grissom and South View
- Worked with Anderson Community Schools to start Read United in two of their elementary schools in Fall 2022
- Placed Book Nooks in ten locations throughout our five counties to encourage a love of reading in places where families are naturally waiting with their children like doctors' offices, and laundromats
- Worked with Anderson Rotary to place Little Free Libraries in several locations throughout Anderson
- Provided 12 books each to nearly 1,200 Pre K 5th grade students in Muncie's Grissom, South View and Longfellow schools to read over the summer and help prevent summer learning loss
- Delivered a book monthly to over 1,700 children, age birth to 5, in Delaware, Henry, and Randolph counties through Dolly Parton's Imagination Library

GRADE LEVEL READING

GOAL:

Ensuring that children are reading on grade level by the end of 3rd grade.

2021-22 PARTNERS IN THE WORK:

- Boys & Girls Club of Muncie
- Dolly Parton's Imagination Library
- Huffer Memorial Children's Center
- Motivate Our Minds
- Muncie BY5
- Muncie P3
- On My Way Pre K
- Project Leadership
- Summer Book Giveaway
- United Day Care
- YMCA of Muncie

\$474,592
IN FUNDING INVESTED



Supporting hardworking individuals and ALICE families, as they work to reach their goals of financial stability and break the cycle of generational poverty is at the core of Heart of Indiana United Way's mission. Through our

THRIVE Network, we help families achieve their goals and realize long-term financial stability.

The THRIVE Network offers one-on-one coaching in three areas: income supports, employment and financial. By working together, coaches help clients find a job that pays a livable wage, create plans to save money for emergencies or find financial resources. Families who have reaped the benefits from the networks resources are able to have a more financially stable life and are able to have better relationships with their families.

How we worked to help individuals and families to thrive:

- Enrolled 146 new people in THRIVE coaching and helped them start working toward long term goals. This is in addition to the hundreds of other individuals and families currently enrolled
- Increased the number of active coaches in the THRIVE Network from 10 to 18. This included 4 new partners in Delaware County, bringing our our partner total to 11 as we offer THRIVE services in Madison, Delaware and Henry Counties. New partners included:
 - A Better Way Christian Ministries
 - Second Harvest YWCA of Central Indiana
- Provided educational series to THRIVE families on Positive and Adverse Childhood Experiences to help them recognize the effect these experiences have had on their families and provided possibilities for mitigating and preventing adverse childhood experiences

THE THRIVE NETWORK

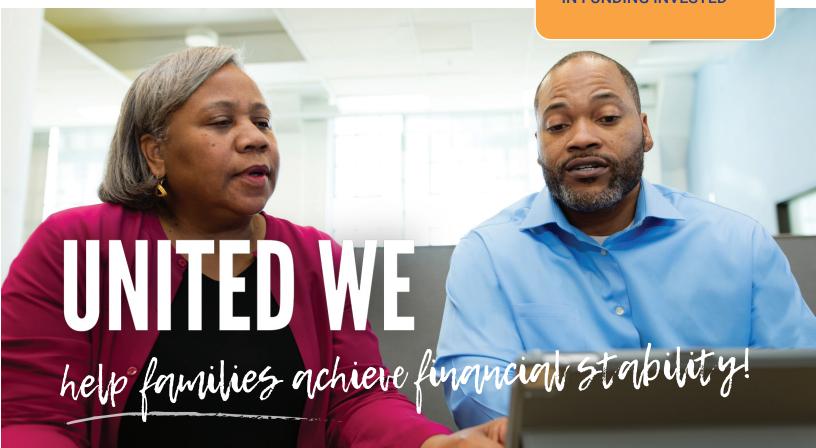
GOAL:

Help financially struggling families to move from living paycheck to paycheck to long-term financial stability.

2021-22 PARTNERS IN THE WORK:

- A Better Way
- Alternatives, Inc.
- Anderson Impact Center
- Christian Ministries
- Firefly Children & Family Alliance
- Grace Horizon
- Madison Park Church
- PathStone
- Second Harvest Food Bank
- YWCA of Central Indiana

\$564,854
IN FUNDING INVESTED



Heart of Indiana United Way understands that before families and individuals can focus on their future, they must be able to meet their basic needs. Safety net services are critical because they ensure that no one in our community goes without having their basic needs of food, shelter, healthcare, and personal safety met.

Safety Net Services include assistance with rent, utilities. emergency shelter, food, transportation, baby supplies, childcare, and health access.

How did we worked to provide safety net supports:

- Distributed nearly \$1,000,000 to more than 40 partnering non-profits so they could provide direct basic needs assistance to those impacted by the pandemic
- Developed 13 new partnerships with organizations as a result of ERI funding enabling us to support new organizations in the communities we serve
- Provided over \$93,000 in utility assistance to nearly 300 families through our Friend to Friend and ERI Utility assistance funds
- Supported 17 different food pantries across the region with funding through our special Feeding Our Neighbors campaign
- Provided special Bridge Funding totaling \$300,000 to 12 organizations. Bridge Funding helped bridge the gap between the end of United Way's ERI funding and the start of our next funding cycle

\$1,514,138 IN FUNDING INVESTED



SAFETY NET AND COVID RELIEF SUPPORTS

GOAL:

Work with community partners to help families in crisis meet basic needs like food, shelter, rent, childcare and utilities.

2021-22 FUNDED PROGRAMS

- AFC Nazarene
- Alpha Center
- Anderson Housing Authority
- Ball State Thrive Mental Health
- Carrie Mae Hyatt Food Pantry
- · Central Christian Church Fayette
- Children's Bureau
- Children's Clothing Center
- Christian Love Center
- Christian Ministries
- · Christmas Food Basket Program -Randolph County
- Community Sharing FoundationCommunity Shepard's Food Pantry
- Delaware County CASA
- Elwood Elementary School
- Fayette County Community VoicesFriend to Friend Utility Assistance
- Friends Church Pantry
- God's Grain Bin
- Goodwill Nurse-Family Partnership
- Grace Horizon/Stripped Love
- Home Savers of Delaware County
- Hope Pregnancy Center
- House of Ruth
- Huffer Memorial/Longfellow Pre-School
- Inside Out
- LifeStream Services
- Little Red Door
- Meals on Wheels
- Muncie Mission
- New Castle Career Center
- Open Door Health Services
- Operation Love Ministries
- Park Place Food Pantry
- PathStone Corporation
- Randolph County YMCA
- Ross Community Center
- Rush County Food Pantry
- Safe at Home
- Salvation Army Henry, Madison and Randolph Counties
- Second Harvest Food Bank
- St. Vincent DePaul
- The Guest House
- Turning Point Church
- United Day Care

- Union City Community Help Center
 Whitely Community Council
 Winchester Area Churches and Community Food Pantry
- YMCA of Madison County
- YMCA of Muncie
- YMCA/New Castle Schools
- Youth Services Bureau



A powerful force is set to launch this fall across the Heart of Indiana – Women United. Women United is all about the women of our community coming together to lead, speak up and take action to support women, children, and our communities through the mission of United Way.

WOMEN UNITED®

Leading the way in its launch will be 6 passionate women, each representing a different part of our region. Angie Rogers-Howell, Jennifer Gibson, Melissa Greer, Marisa Little, Treva Bostic and Carrie Barrett are boldly serving as Women United leads and the faces of this year's campaign efforts for Heart of Indiana United Way.

"Women are powerful and when they come together with a shared purpose, the impact is even greater. For me, this past year has proven that we need women at the front, leading the way, inspiring others to step up, and ensuring that all voices are heard as we band together to create lasting change in our communities," said Kim Williams, VP of Resource Development & Marketing for Heart of Indiana United Way.

As we began planning the launch, we sat down with all six ladies to hear about the issues they were most passionate about and hoped to impact through Women United. All shared a passion for empowering women and raising up the next generation of women to build up our communities, but there were also individual passions. Among them was a passion to serve women and their children with the full extent of wrap-around services needed to help them thrive; an eagerness to address the lack of available women's healthcare options, and a deep desire to bring more diverse voices to the table through Women United.

There are many ways that Women United may work to impact our communities in the coming year. We invite all who are interested to be a part of it, whether that is on one of Women United's planning committees or by being engaged through an upcoming event, volunteering or giving. No matter how you choose to be involved, it will be fun, and you will be making a difference.

Women United planning committees will be kicking off this fall across the region. If you would like to be a part or learn more call 765-288-5566 or fill out an interest form at heartofindianaunitedway.org/women-united

UNITED WAY OF DELAWARE, HENRY & RANDOLPH COUNTY 2020 & 2021 FINANCIAL STATEMENT

Whitinger & Company, Certified Public Accountants. June 30 2020 June 30 2021

Independent Auditor's

Report prepared by

Since the Heart of
Indiana United Way
merger was not
finalized until July
of 2021, this year's
financial reporting
includes a six
month report for
United Way of
Madison County
to wrap up their
financials and a
full year financial
statement for
United Way of
Delaware, Henry
and Randolph
Counties.

I INVITATE OLVER FINE IN I	June 30, 2021	June 30, 2020
ASSETS	2021	2020
Cash/Investments	\$1,208,121	\$2,547,935
Pledges Receivable		476,177
Other Receivables		8,186
Prepaid Expenses		18,466
Due from U.S. Treasury, Federal Employee Retention Credit	132,311	
Property and Equipment	11,589	12,990
Beneficial Interest in Community Foundation Funds		1,838,108
Legacy Fund Receivable	58,977	63,994
Total Assets	\$4,203,099	\$4,965,856
LIABILITIES	¥ 1,200,000	¥ 1,000,000
Accounts Payable	\$311,805	\$67,229
Accrued Expenses Payable	55,461	43,082
Allocations Payable		788,401
Designations Payable	104,885	133,177
Debt obiligations		74,100
Long-term liabilities		37,344
Total Liabilities	\$1,218,981	\$1,105,989
NET ASSETS	1-1-1-1-1	1-7-5-7-5-5
Unrestricted	2.092.946	1,923,915
Restricted	· ·	1,935,952
Total Net Assets	\$2,984,118	\$3,859,867
Total Liabilities and Net Assets	\$4,203,099	\$4,965,856

UNITED WAY OF MADISON COUNTY 2020 & Half of 2021 FINANCIAL STATEMENT

Independent Auditor's Report prepared by Teipen, Selanders, Poynter & Ayres, P.C., Certified Public Accountants.

FINANGIAL STATEMENT	June 30, 2021	Dec. 30, 2020
ASSETS	2021	2020
Cash/Investments	139,918 98,233 7,309 127,555 297,956	\$ 744,105 200,181 108,361 12,645 129,902 297,956 1,459,675
LIABILITIES Total Assets		\$2,952,825
Accounts Payable	75,891 268,033 17,999 23,142 19,108	\$3,449 61,570 77,344 23,975 19,108 77,737
NET ASSETS Total Liabilities	1 1/11	\$263,184
Unrestricted		1,411,585 1,278,056
Total Net Assets Total Liabilities and Net Assets	\$ 2,035,085 \$ 2,461,423	\$ 2,689,641 \$ 2,952,825



2021 DONORS, PARTNERS, SPONSORS & VOLUNTEERS

We wish to thank and acknowledge all our donors for your generous support. If you are a leadership donor and we have omitted your name, or made an error with how it is printed, please contact us our office at 765-288-5586 so that we can correct our error in future publications.

Tocqueville Society

The Tocqueville Society recognizes local philanthropic leaders and volunteers that give \$10,000 or more who have devoted their time, talent, and funds to create long-lasting community changes

Stefan and Joan Anderson Steve and Amy Bassett Jane Botts Ken and Peggy Briner Ron and Cheryl Fauquher Dave and Deb Heeter Marilyn A. Nathan John and Jane Pidgeon Patricia Schaefer Tom and Bobbette Snyder Charles V. and Claudia B. Sursa

Heart of Gold \$5,000 - \$9,999

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David and Linda McGalliard
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Andrew Miller
Dave and Beth Tharp

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are highlighted on the back page of this report. Additional corporate partners are listed below.

ADDITIONAL CORPORATE PARTNERS

A Better Way Services, Inc. A Team Concessions Alexandria Community Schools Alice Heck Trust Alternatives. Inc. Amacor Anderson Public Library Anderson University Ardagh Group, Inc. Ascension St. Vincent Anderson **Ball Associates** Beaumont Rehabilitation and Healthcare Boys and Girls Clubs of Muncie Cardinal CPAs CarDon & Associates Chamber of Commerce/DAC Charles H. and Hazel Dickmann City of Muncie Civil **Employees** City of Muncie Fire and Police Community Hospital Medical Staff Conreco Partners, LLC Cora E. Foust Trust Cowan Community School Corp. Dairy Dream of Albany Dana Corp DeFur Voran LLP **Destiny Christian Center** International Donahue Gas, Inc.

Draper Shade and Screen

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Kick Off "Give from the Heart Challenge" Match Sponsor

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AEP Foundation

Operation Weatherization

Vectren - Presenting Sponsor Reflectix South Madison Community Foundation

Feeding our Neighbors **Match Sponsor**

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TOP CORPORATE PARTNERS

United Way's work is possible due in large part to the partners who commit to volunteer, sponsor host a workplace campaigns, give a corporate gift, and provide in-kind donations.

Special thanks to our top 20 corporate partners who demonstrated their fierce commitment to United Way's mission by being a top contributor to the 2021 campaign.











Ball Brothers Foundation











Ball Memorial Hospital

















