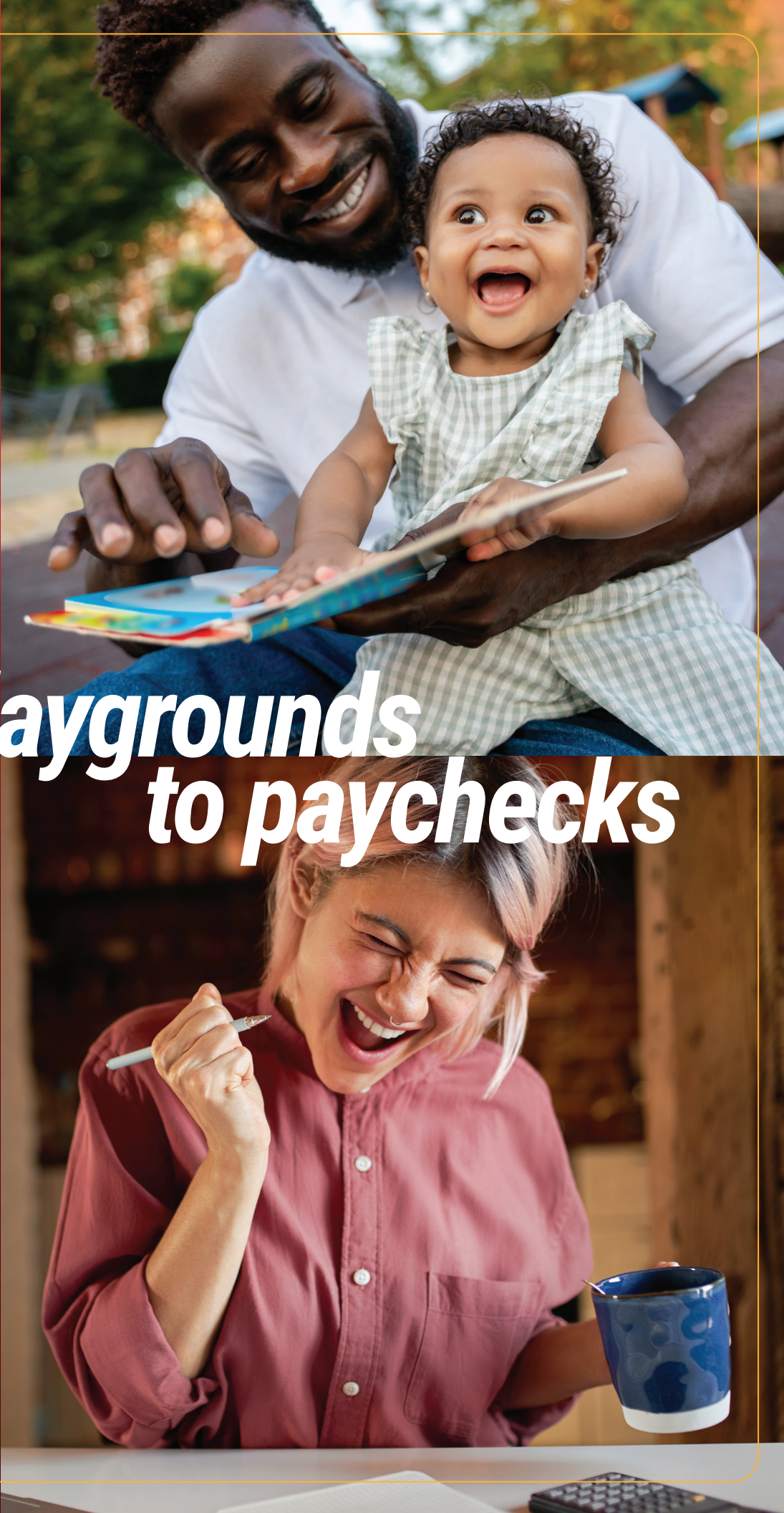




*Building
Thriving
Futures:*

***from playgrounds
to paychecks***

**ANNUAL
REPORT
2023-24**



President's message

Dear Friends and Supporters,

As we reflect on the past year, I am proud to present this annual report under the theme "Building Thriving Futures: From Playgrounds to Paychecks." This theme encapsulates our vision of creating pathways for families and individuals to achieve stability, success, and fulfillment from the earliest stages of life through adulthood.

Our commitment to building thriving futures is embodied in our key focus areas: Read & Achieve, which promotes literacy and educational success; the THRIVE Network, which emboldens families to achieve financial stability; Community Resiliency, which strengthens our collective ability to overcome challenges; and Equity Advancement, which ensures everyone has the opportunity to succeed, regardless of their background.

This past year, we've seen incredible progress in each of these areas. One of our most significant milestones was the Grants and Gratitude event, where we celebrated awarding \$1.4 million in grant funds to 47 organizations over the next two fiscal years across the heart of Indiana. This funding is a testament to you, our donors. Because of your generosity, we are investing in our communities' future—funding programs and leading initiatives that directly impact people's lives.

Looking ahead, our goal is to deepen our impact, reaching more families and *ensuring that every child, adult, and community can truly thrive*. None of this would be possible without the unwavering support of our community. Your generosity, volunteerism, and partnership fuel our mission and drive our success. Together, we are building a brighter future, one where every individual has the opportunity to thrive.

Thank you for your continued support and belief in our mission.

With deepest gratitude,



Jenni Marsh
President and CEO
Heart of Indiana United Way



2023-24 Highlights:

Your support is making a difference!



34,556
community members received program support



More than **3,000** donors supported Heart of Indiana United Way's efforts



1,502 volunteers gave back through Heart of Indiana United Way



1,814 children served through Read and Achieve Programs



487 individuals and families enrolled and finding support in the THRIVE Network



18,557 community members receiving vital safety-net supports like food, shelter, rent assistance, utility assistance and more



74,540 books distributed to 8,509 children through Summer Book Giveaway and Dolly Parton's Imagination Library



More than **\$250K** in federal and state tax refunds received by community members through our VITA Program



1,552 individuals received assistance through our Covering Kids and Families coordinators to receive healthcare

Celebrating Generosity and Impact:

Highlights from Our Grants and Gratitude Event

At Heart of Indiana United Way's first Grants and Gratitude event in June, we celebrated the amazing generosity of our community and announced over \$1.4 million in funding to local non-profits over the next two years. These funds will support 47 organizations across Madison, Delaware, Henry, Randolph, and Fayette counties, ensuring our communities across the Heart of Indiana continue to thrive.

We also honored some amazing individuals and organizations whose support has been vital to our mission. The CenterPoint Energy Foundation received the Spirit of United Way Award, Karen Tuttle of First Merchants Bank was named United Way Workplace MVP, and Unified Group Services and the George and Frances Ball Foundation were recognized with the Changemaker Award and the Community Builders Award, respectively.

The funds announced at the event are more than just financial support; they're investments in our community's future. They represent our commitment to transforming lives by providing essential resources, fostering educational success, and promoting financial stability. Together, we are building a community where everyone has the opportunity to thrive from playgrounds to paychecks.

Boosting Community Resilience

A big chunk of the funding, \$276,000 each year, will go to organizations focused on Community Resilience. This means supporting efforts like affordable housing, emergency food and shelter programs, and other vital services. These funds help build a stronger, more resilient communities where everyone can find stability and support during challenging times.

Empowering Education: Read & Achieve

Our Read & Achieve focus area will get \$223,000 annually, benefiting organizations dedicated to improving educational outcomes for children. This area supports programs such as early childhood literacy, after-school tutoring, and summer learning opportunities. By fostering a love of reading and learning from an early age, these programs help set the foundation for lifelong success, ensuring that children have the skills and confidence needed to achieve their academic and personal goals.

Supporting Financial Stability: THRIVE Network

With \$201,000 each year directed to the THRIVE Network, organizations will help individuals achieve financial stability and economic self-sufficiency. This includes employment readiness, financial literacy, career development services, and other support systems. By providing the necessary tools and resources, the THRIVE Network helps people embrace their power as they secure stable employment, manage their finances effectively, and build prosperous futures for themselves and their families.

Promoting Equity: Equity Advancement Fund

At the event, we also awarded the first five grant recipients of our new Equity Advancement Fund. This fund aims to promote equity within the community, ensuring that everyone has access to the resources and opportunities they need to thrive.



Many of the grant recipients at the Grants and Gratitude event came together for a group photo



George and Frances Ball Foundation, awarded the Community Builders Award



Karen Hemberger and Eva Zygumt connected during the event



CenterPoint Energy Foundation presented with the Spirit of United Way Award



Rich Mousty, CEO of Unified Group Services, recipient of our Changemaker Award with Greg Bramwell, UW board member

Grant Recipients by Focus Area

READ & ACHIEVE

11 organizations focused on early childhood literacy, after-school tutoring, and summer learning opportunities.

- Ball State Muncie P3
- Bev's Kindergarten Prep
- Boys and Girls Club of Muncie
- Huffer Memorial Children's Center
- Motivate our Minds
- Muncie BY5
- Precious Hearts Development Center
- Randolph County YMCA
- Ross Community Center
- South Meridian Church
- United Day Care Center

THRIVE NETWORK

9 organizations providing job training, financial literacy, and career development services.

- Anderson Impact Center
- EcoRehab
- Grace Horizon
- M.O.N.E.Y. Ministries
- Operation Love Ministries
- PathStone Corporation
- Project Leadership
- The Journey Home
- YWCA of Central Indiana

COMMUNITY RESILIENCE

27 organizations supporting affordable housing, emergency food and shelter, and vital services.

- 8Twelve Coalition
- A Better Way
- Alternatives
- Anderson Housing Authority
- Christian Ministries
- Delaware County CASA
- Fayette County Community Voices
- Firefly
- Habitat - Madison County
- Home Savers
- House of Ruth
- Little Red Door
- Madison County CASA
- Meals on Wheels
- Muncie Mission
- Muncie OUTreach
- Negasi Gardens
- Open Door
- Outfitters
- Recovery Café Muncie
- Salvation Army of Madison County
- Second Harvest
- St. Vincent de Paul
- The Gathering of the Queens
- The Shelter
- Urban Light
- Whitely Community Council

EQUITY ADVANCEMENT FUND (1ST QUARTER AWARDS)

5 organizations promoting community inclusivity and equity

- Anderson Education Foundation
- Brothers 2 Brothers
- InerG Impact
- Lightkeepers of Henry County
- Madison County SURE



Supporting ALICE Families:

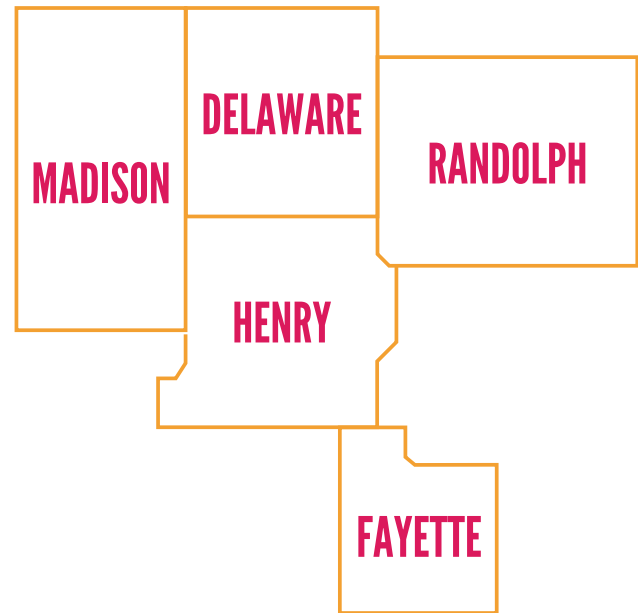
Heart of Indiana United Way's Commitment to Financial Stability

Imagine a single mother working two jobs to support her two children. Despite her relentless efforts, she struggles to make ends meet, balancing rent, childcare, and food costs while constantly worrying about unexpected expenses.

This family lives below the ALICE (Asset Limited, Income Constrained, Employed) threshold, meaning they earn more than the Federal Poverty Level but not enough to afford the basics for survival.

According to the most recent ALICE report, families like this one—particularly single-parent households—are increasingly common across the counties served by Heart of Indiana United Way.

Data reveals the following are living at or below the ALICE threshold.



Delaware County:
44% of households

Madison County:
41% of households

Henry County:
45% of households

Randolph County:
41% of households

Fayette County:
44% of households.

Indiana United Ways. "ALICE in Indiana: A Financial Hardship Study." ALICE Report for Indiana, 2023.

Single-parent families, especially those led by women, are among the most vulnerable, facing the dual challenge of earning a living and managing household responsibilities without sufficient support. These statistics highlight the urgent need for financial stability programs, as many families in our community face difficult financial challenges, making it hard to build a secure future.

To address these challenges, Heart of Indiana United Way has prioritized helping ALICE families through the THRIVE Network. This initiative is designed to support long-term financial stability by offering programs that focus on financial literacy, homeownership, asset-building, and employment readiness. By empowering families with the tools they need to achieve economic independence, the THRIVE Network is essential in helping ALICE families, especially single mothers, move toward financial security.

Through the THRIVE Network, Heart of Indiana United Way is making a meaningful impact, helping ALICE families build more secure and prosperous futures. By focusing on financial stability and asset-building, we are creating a community where everyone has the opportunity to thrive.

The Impact of the THRIVE Network

48%
of THRIVE participants working on employment improved their employment

55%
of THRIVE participants working on lowering expenses, decreased expenses

39%
of THRIVE participants working on improving income, succeeded in their effort



Through the THRIVE network, we partner with organizations to embolden individuals and families to achieve financial stability and prosperity. THRIVE Network efforts include:

- **Employment Readiness:** Helping people with job searching, resume building, interviewing skills and connection to job training programs
- **Financial Literacy Workshops:** Educating families on budgeting, saving, and managing debt.
- **Homeownership Programs:** Supporting families in achieving the dream of homeownership.
- **Asset-Building Initiatives:** Helping families build and sustain financial assets and independence with financial counseling and support.
- **Emergency Assistance:** Providing temporary financial relief for unexpected hardships.





new initiative



Students from Randolph County schools participate in Talking is Teaching Student Service Days.



TALKING IS TEACHING.

Last year, Heart of Indiana United Way proudly launched "Talking is Teaching," an initiative designed to enhance early childhood literacy and engagement in Randolph County. This innovative program aims to ensure that all children in our community have the resources and support they need to thrive academically and personally.

The Power of Conversation

Talking is Teaching encourages parents and caregivers to engage in meaningful conversations with their young children, using everyday moments to build language skills and cognitive development. Research shows that regular, quality interactions between adults and children significantly boost language acquisition, which is crucial for later success in school and life. By providing families with simple, actionable tips and resources, we empower them to transform routine activities into powerful learning experiences.

Impact and Reach in Randolph County

Since its launch in Randolph County, Talking is Teaching has reached numerous families, distributing educational materials, hosting community events, and partnering with local organizations to amplify the program's impact. Families have reported increased confidence in their ability to support their children's learning, and children have shown improvements in their language and literacy skills.

Supporting Through Volunteerism: Student Service Days

A key highlight of this year's launch was the Talking is Teaching Student Service Days in May and June where students from local schools participated in various projects to enhance community spaces. Volunteers painted sensory paths and interactive murals, created "Tale Trails," and



collaborated with local businesses to foster literacy-rich environments. This event not only beautified community spaces but also engaged students in meaningful service, fostering teamwork and community spirit.

Expanding Our Efforts

Building on the success of the initial launch, Heart of Indiana United Way is excited to announce the upcoming expansion of Talking is Teaching to our other counties in the coming year. This expansion will include:

- **New Partnerships:** Collaborating with additional community organizations to reach more families across all our counties.
- **Enhanced Resources:** Providing more comprehensive educational materials and support tools to families.
- **Increased Outreach:** Hosting more community events and workshops to engage with families directly.
- **Digital Engagement:** Expanding our online presence to offer digital resources and interactive content for families.

Looking Ahead

As we expand Talking is Teaching beyond Randolph County, Heart of Indiana United Way remains committed to fostering an environment where all children have the opportunity to succeed. We invite you to join us in this effort, whether by participating in our programs, volunteering, or supporting our initiatives through donations.

Together, we can ensure that every child in our community is equipped with the skills and confidence they need to thrive from the playground to the classroom and beyond.



Talking is Teaching is a vital component of our broader Read & Achieve initiative, which encompasses several programs dedicated to promoting literacy and educational success from an early age. These efforts include:

- **Dolly Parton's Imagination Library:** Free books for children from birth to age five.
- **Summer Book Giveaway:** Keeping children engaged in reading during the summer.
- **Partnerships with Local Schools:** Supporting literacy programs and initiatives.
- **Delaware County CAN:** Collaborative efforts to improve educational outcomes.
- **Funded Read & Achieve Partners:** Advancing literacy and education through community support.



Ashley Breedlove and C.S. Hendershot from Heart of Indiana United Way shared about Talking is Teaching at a Winchester Community event.

community resiliency in action

Supporting Tornado Relief Efforts in Selma & Winchester

This past year, Heart of Indiana United Way has been at the forefront of tornado relief efforts for the communities of Selma and Winchester following a devastating tornado. To support recovery, we established a coordinated recovery donation fund, ensuring that 100% of all donations directly aid local relief efforts. Donors were given the option to designate their contributions to either community or split their donations between both.

Community and Corporate Support

The response from the community and local businesses was overwhelming. Notably, the CenterPoint Energy Foundation provided a generous \$25,000 grant to bolster relief efforts. Additionally, Texas Roadhouse hosted three Dine to Donate days, further boosting support. Several local businesses and individuals also contributed, bringing the total donations to nearly \$50,000. These funds are being distributed to the long-term recovery committees in each community, which are composed of local town officials dedicated to the ongoing recovery process.

Long-Term Recovery and Management

In addition to financial support, Heart of Indiana United Way secured a grant from Indiana United Ways to hire project managers for both Selma and Winchester. These managers are pivotal in coordinating recovery efforts, working closely with those impacted by the tornadoes. Our team is also actively involved in the recovery committees, providing essential guidance and support to ensure effective and efficient use of resources.

Ongoing Commitment

The outpouring of support exemplifies the strength and resilience of our communities. Heart of Indiana United Way remains committed to aiding Selma and Winchester through their recovery journey. We are grateful for the generosity shown by our partners and donors, whose contributions are making a tangible difference in rebuilding and restoring these communities.



The Big Leap was a dynamic social fundraising campaign aimed at helping kids, adults, and families take significant leaps toward better lives. This Leap Year campaign focused on supporting children's education and reading skills, while also assisting adults and families in achieving financial stability. Many staff, board, and community members participated by posting their own big leaps and encouraging others to donate.

Charlotte's Web Community Reading Project

The *Charlotte's Web* Community Read was about the heartwarming power of enjoying a story together—as a community. With support from Northwest Bank and Altrusa Foundation, and in collaboration with Muncie Civic, every third and fourth grader in Muncie Community Schools received a free copy of *Charlotte's Web*. The initiative also included free matinee performances of the play, book clubs, and themed activities, bringing the beloved story to life and fostering a love of reading among children and families.



new events and connections

Women United - Haunting for Hope

Our Women United group introduced the Haunting for Hope project, blending fun and philanthropy. Throughout October, the community was invited to host donation boxes or make contributions to provide personal care and cleaning supplies. These essential items were packed into 60 holiday baskets and distributed in November to families in need, including those in our THRIVE Network, local schools, preschools, and other locations. The effort culminated in Holiday Trivia nights, where volunteers assembled the baskets, showcasing the community's generosity and compassion.



Henry County Resource Fair

The inaugural Henry County Resource Fair connected community members with essential services and resources. This event, sponsored by Duke Energy, brought together various local service providers, offering valuable information and support related to health, education, and financial stability.





Community Volunteerism: Transforming Lives & Communities Together

Last year, Heart of Indiana United Way saw remarkable volunteer engagement across various projects, showcasing the community's spirit and commitment to making a difference. From our 30th Annual Day of Caring in Henry County, Day of Action in Delaware County, Summer Book Giveaway to numerous workplace service days, volunteers dedicated their time and energy to support those in need.

30th Annual Day of Caring - Henry County

Our 30th Annual Day of Caring was a tremendous success, with 227 volunteers contributing at 13 different project sites throughout the day. These dedicated individuals engaged in various activities, including painting, landscaping, and organizing community spaces, significantly impacting the local area.

Day of Action - Delaware County

Day of Action was another highlight, bringing nearly 900 volunteers together at more than a dozen sites across Muncie. Volunteers tackled projects ranging from park cleanups to community center renovations, demonstrating the power of collective action in driving positive change.

Community Diaper Drive

Our Community Diaper Drive was a standout initiative, collecting over 58,000 diapers to support families in need. Boxes were hosted at many partner businesses across our five-county area, showcasing widespread community involvement and generosity. Henry Community Health and its employees were this year's largest supporters, bringing in over 32,000 diapers.



Workplace Service Days

Several local businesses organized workplace service days, further amplifying our impact. Some of these workplaces are highlighted below:

- **TRC Headstart** - Employees helped repaint the Born Learning Trail at Anderson's Jackson Park
- **NTN Driveshaft**: Volunteers worked on various tasks at United Way THRIVE partner M.O.N.E.Y. Ministries
- **Whitinger**: Employees volunteered at Summer Book Giveaway and prepared hot water installation kits for Operation Weatherization.
- **Ivy Tech Anderson**: Volunteers packed Operation Weatherization DIY bags for area families.
- **Harrah's Hoosier Park** - Volunteers helped weatherize the homes of local families in need
- **Federal Home Loan Bank**: Staff packed snack packs for area children.
- **Avery Dennison** - The company hosted a book drive for families attending the Henry County Resource Fair

These workplace projects not only provided essential support to our partner organizations but also fostered a culture of community service within these businesses.

Volunteer Impact

The collective efforts of our volunteers have made a lasting impact on our community. Their dedication and hard work have improved community spaces, supported families in need, and strengthened the bonds within our neighborhoods. We are incredibly grateful for their contributions and look forward to continuing this momentum in the coming year.

For more information on how you can participate in upcoming volunteer opportunities, visit www.heartofindianaunitedway.org/volunteer. Together, we can continue to create positive change and support our community in meaningful ways.



HEART OF INDIANA UNITED WAY FISCAL YEAR 2022-2023 FINANCIAL STATEMENT

Independent Auditor's Report prepared by
Whitinger & Company, Certified Public Accountants.

2023-24 DONORS, PARTNERS, SPONSORS & VOLUNTEERS

CURRENT ASSETS

June 30, 2023 **2023**

Cash and cash equivalents	\$892,558
Pledges receivable, net of allowance for uncollectible pledges of \$354,600	424,471
Spendable balance of beneficial interest receivable	35,104
Due from U.S. Treasury, federal employee retention credit	22,000
Accrued interest	215
Prepaid expense	26,513
Total Current Assets	\$1,400,861

PROPERTY AND EQUIPMENT

Operating lease right-of-use assets, net of amortization	\$79,860
Land and improvements	23,493
Building and improvements	117,287
Furniture and fixtures	57,734
Less accumulated depreciation	(72,035)
Total Property and Equipment, Net	\$206,339

OTHER ASSETS

Cash and cash equivalents, held for long-term purposes	\$205,995
Deposits	200
Investments	2,615,684
Beneficial interest in assets held by foundations	911,563
Total Other Assets	\$3,733,442

Total Assets **\$5,340,642**

CURRENT LIABILITIES

Accounts payable	\$7,103
Operating lease liabilities, current portion	36,512
Allocations payable	1,076,450
Designations payable	247,132
Accrued wages and payroll liabilities	21,385
Accrued vacation	35,796
Accrued expenses	36,802
Total Current Liabilities	\$1,461,180

LONG-TERM LIABILITIES

Operating lease liabilities	\$80,573
Less current portion	(36,512)
Total Long Term Liabilities	\$44,061

Total Liabilities **\$1,505,241**

NET ASSETS

Without donor restrictions	
Undesignated	\$1,574,466
Designated by board for quasi-endowment	950,000
With donor restrictions	
Subject to purpose and time restrictions	\$399,372
Perpetual in nature	911,563
Total Net Assets	\$3,835,401
Total Liabilities and Net Assets	\$5,340,642

We wish to thank and acknowledge all our donors for your generous support. If you are a leadership donor and we have omitted your name, or made an error with how it is printed, please contact us our office at 765-288-5586 so that we can correct our error in future publications.

Tocqueville Society

The Tocqueville Society recognizes local philanthropic leaders and volunteers that give \$10,000 or more who have devoted their time, talent, and funds to create long-lasting community changes

Stefan and Joan Anderson
Anonymous
In memory of Tim Linegar and in honor of the extraordinary work of the employees of New Castle Stainless Plate
Anonymous
Ken and Peggy Briner
Ron and Cheryl Fauquher
Dave and Deb Heeter
John and Jane Pidgeon
Charles V. and Claudia B. Sursa

Heart of Gold \$5,000 - \$9,999

Jim and Debbie Brown
Craig Dunkin
In memory of Marsha Dunkin
Mike and Cathy Galliher
David and Keri Happe
Mr. Robert Kersey
David and Linda McGalliard
Geoff and Jennifer Mearns
Nancy Millard
Dave and Beth Tharp

Giving Heart \$2,500 - \$4,999

Jim Ault
Doug and Kay Bales
Dr. Treva L. Bostic
Ralph and Elizabeth Bremigan
Gary and Jill Cameron
Michael E. Christe
Rufus C. and Marci L. Cochran
Chris and Julia Crabtree
Wil and Cindy Davis
Ronald and Kelly Flick
Kevin W. Gerrity
Jennifer Gibson
Tom Hamer
In memory of Stephen Hamer

Jason & Stacey Harrington
Jackie Johnson and grandchildren Kinley Parker, Silas and J'Micah
Eric and Sandra Kelly
Rebekah Snyder Logan
Linda Loose
Jenni and John Marsh
Jon and Nancy Moll
Darlene Pease
Sherry Sidwell
Tom and Bobbette Snyder
Casey and Jennifer Stanley Family
Marilyn Van Hooser
Dr. Mary Lou Vercellotti and Nik Seiber
Kenneth E. and Ann M. Wiley

Leaders Heart \$1,000 - \$2,499

Jim Abbott
Steve and Mary Avila
Tom and Jessica Bannon
Adam R. Beach
James and Laurie Beamish
Seth Beckman
Juanita Bruns
Nancy B. Carlson
Angela and Tom Cassidy
Joseph and Barbara Clark
Patricia Clark
Teresa and Sam Clemmons
Dave and Judy Costill
Laura Crampton
Linn and Susan Crull
Tom and Carol Cukrowicz
Sean Dennis
Jennifer Dudley
Kevin and Elizabeth Eads
Denise Ewing
In honor of Beth Tharp
Sali Falling and Loren Malm
Chris and Melanie Fancher
Stephan Fluhler
Chuck Gin
Gregory V. Gooding
James and Coral Hackleman
Dave Hahn
James Hanson
Donna R. Hawes
Jeff and Kelly Heavilon
Troy and Karla Helm
Karen L. Hemberger
Tom and Julia Hemeyer
Peter N. Heuer
Debra Hollon
Sandra Hudson
Daniel Ingram
Brad and Denise King
Thomas and Nancee Kinghorn
Mary E. Kite
Amanda R. Knerr
Robert G. La France

George and Nancy Likens
Ramo J Lordeni
James and Joy Lowe
Paula Luff
John and Dee Martin
Maureen McCarthy and Brenda Karns
Laura Means
Stephanie Metz
Juli and John Metzger
Fred A. Meyer Jr.
Kathi Meyer
Don and Carolann Mikesell
Matt and Deb Miller
Phil and Holly Miller
Jim Millikan
Steve and Shawn Moore
Jay Moorman
Jim and Linda Needham
Mr. and Mrs. William Nyberg
Laura O'Hara
Don and Claire Park
Jeff and Jennifer Parsons
Gary and Annette Phillips
John Pistole
Bill and Beverley Pitts
Donna Polcz, Realtor
Terri Rinker
Judith B. Roepke
Ronald Romine
Ro-Anne Royer Engle and Randy Engle
Melissa Rubrecht
Dan and Marilyn Sager
Mr. and Mrs. Steve Selby
Brian and Hilary Slick
James W. Smith
Bob and Marilyn Smitson
Lynne and Daniel Stallings
John Starnes
Kate Stoss
Paaige K. Turner
Dr. & Mrs. Ross VanNess
Kevin S. Ward
Steve and Lynn Warner
Donald and Sue Whitaker
Kimberly Williams
James R. Williams
Brad Wise
Kevin and Jennifer Woehler
Tony and Amy Yakos
Todd & Jenny Yarbrough
D. Scott and Jennifer Zelhart

Rising Heart \$500 - \$999

Beth Alexander
Amy Alt
Teresa Amburgey
Joan Andrews
Don and Rose Apple
Homand and Rachel Bahrami
Ethel Banks
John and Nancy Barclay

Laurie Ann Beamish
Allen and Barbara Beaty
Kevin and Cindy Beisser
William Betts
Paula Bivens
Rhonda Bost
Sharon Bowman
Lisa Brothers
Dr. Betty J. Brown
Tom and Marlyne Bruce
Abby Butler
Teresa Butler
Kelly Buzan
Doug Bye
Carl and Carolyn Caldwell
Jarett D Chaiken
Antha and Brad Childes
Scott Clark
Nathan Coe
Jeff and Lynn Culp
Georgette Davis
Scott Deetz
Ken DelaBastide
John J. Donohue
Cathy DuBois
Starla Eaglin
Lisa and Kevin Eckerty
Judy Ellingwood
Reza Espahbodi
Philip Everetts
Megan Fairchild
Amber Fithian
Sarah Fox
Tom and Rosemary Frazier
LeAnn Fultz
Mary Ann Gamache
Candice Garringer
Darlene Garrison
Kari Gayes
Mike Gillilan and Lesley Scott-Gillilan
Kevin Girt
Evelyn Goode
Dr. David and Dr. Lisa Grasso
Scott Green
Mark and Traci Greenberg
David Gregory
Larry Gregurash
WaTasha and Shoka Griffin
Evan Griner
Warren Groeling
Tom and Jean Harbron
Kelsey Harrington
Brian Haughn
C.S. Hendershot
Gregg Henricks
Sharon Herbert
Duane Hoak
Dawn Hockwalt
Carrie Holley
Christopher Holmes
Brian and Sherry Holtzclaw
Mike and Bec Hull
Deborah Hyde
Blake and Trish Janutolo
Marci Jester
Lora Jones- McClure
Brenda Jordan

Beena M. Joseph, MD
Daniel and Teresa Joyce
Matt and Anna Kelsey
Philip Kinley
David C. LeBlanc
Catherine Light
Dwayne & Cari Lott
Richard Maloney
Anand Marri
Jessica Martin
Charles Mason
Kathy McCauliff
Andrew McFalls
Ron and Sharon McNabney
Beth Messner
Jody Michel
Roger Miller
William Miller and
Annemarie Voss
Deborah M. Mix
Kevin Moloney
Stephanie and Mike Moran
Mark Morris
Dixie Mullins
Sherri Nial
Lisa Thomas
Amy Norris
Tom Overleese
Ms. Ann M. Parsons
Karen Pavy
Brian Petty
Jayden Pfleeger
Dedira A Pierce
Marilynn Quick
Cathy Reels
Dan and Sherry Ridenour
Sherman Robbins
Ian Robertson
Kim Rogers-Hatfield
and Steve Hatfield
Jessica Rossiter
Corey Saylor
Wilisha Scaife
Mike and Stacey Schmaltz
Beverly Joyce
Carol E. Seals
Candace Shannon
Rich and Donna Sharp
Stephanie Simon-Dack
Missy Simpson
Julie Singer
Robert Singer
Elaine Smith
Ruthie Smith
Randy and Cindy Sollars
Desiree Soptelean
Bernie and Annette Staggenburg
Angela Stefanski
Tim Steinmetz
Edward Steppe
Pamela Storm
Ashley Surpas
John Sutton
Ross and Natalie Swallow
Rick and Cathy Swift
Susan Tancock
Marla Templeton and
Keith Greenwalt
Stacy Terhune
Lisa Thomas
Wilma Thomason
Preston Tollett
Dwight Trueblood
Nancy and Steve Vaughan

Ren'a Wagner
Betsy Welsh
David Wentland
Gail Werner
Larry Wesley
Dr. James and Mrs.
Judy Wessar
Linda Whitehead
Kati Whitt
Rashida Willard
Chet and Sandra Williams
Mikah Wilson
Pam and Jim Wingate
Michael Winterhalder
Rob Wirt
Kira Zick
Kendall and Judy Zinszer

Emerging Heart \$200 - \$499

Jane Adams
Nicola Al Khatib
Christopher Alexander
Eric Ambler
Madison Amick
Lance and Karen Anderson
Amanda Anderson
Michele Ankrom
Ashley Arens
Kaitlin Armstrong
Stephanie Arrington
Bobby Atwood
Hannah Badger
Lisa Balser
Tayla Barker
Doug and Judy Barron
Amy Beard
Vincent and Angela Beck
Lily Bell
Dea Bell
Diana Bertram
Kimberly Bir
Breana Bishop
Marin Bledsoe
Emily Blue
Crystal Bockus
Stacey Bowen
Catherine Bowyer
Cynthia Branson
Dr. Kelsey Brasel
Jami Brennehan
Jack and Joni Brinkman
David and Linda Brock
Tamra Brown
Michelle Brown
Maria Bumbalough
Candance Bunch
William A. Burnworth
Cheena Burtner
Ronald Burton and
Peggy Sigrist Burton
Tracy Caban
Kortnie Caldwell
Dale R Campbell
Darren Cansler
Lisa Carmichael
Teresa Carter
Jenny Cash
Jeff and Gretchen Cheesman
Stephanie Clark
Melissa Clark
Qiana Clemens
Terri Clevenger

Kevin Coley
Norma Collings
Nathan Cooper
Gary Cooper
Krystal Cooper
Jennifer Cooper
Thomas J. Corda
Joanna Corey
Courtney Courtney
Brittany Cox
Ashlee Crabtree
Joseph Cronk
Preston Cross
Amy Cummins
Jessica Curd
Trevor Dailey
Patrick and Susan Daunt
Myra Davis
Chadrick and Jacqueline
S. Davis
Wendy Day
Kris and Valerie Deckman
Rebecca Degitz
Darin Deneal
Dean Dennewitz
Anjolie Diaz
Brandon Dollar
Paul and Lana Donges
Lisa Douglass
Cynthia Dunn
Christopher Dunsmore
Kevin and Susan Durbin
Stacey Eddinger
Dean Edwards
Kathy Eldridge
Martin Erschen
Jim H. Evans
Laura Evenson
Ashley Ewing
Brad Faust
Dawana Felty
Brigitte Fernandes
Peggy Findlay
Susan and Mark Finger
Kelly Fischer
Josh Fisher
Alyce Fly
Kaley Fortune
Trent Fox
Rodney and Kimberly Frasier
Joe Freeman
Maeghan Fruits
Bruce and Barbara Funk
George Gaither
Morgan Ganka
Ashli Gaw
David and Julie George
Katina Gleeson
Valarie Godfrey
Maria Jose Gomez Rivera
Gregory Graham
Danny and Kris Gray
Miranda Gray
Cheryl Green
Carole Greenwalt
Michael and Carolyn Grieves
Eric Grim
Paige Grim
Teresa Grimes
Joan Groover
Logan Grossman
Scott and Kimberly Gull
Mary Habegger
Lieu Hahn

Kelly Hampton
Silas Hansen
Amy Harden
Gayle and Jeannine Harrold
Marla Haughn
Sara Hauser
James Hayes
Holly Haynes
Don & Barb Hazelett
Mark and Carol Helmus
Haley Hepfer
Joel Hersberger
Christal Hicks
Tony Hicks
Jennifer Hill
Lisa Hinchman
Shaylon Hines
Brenda Hiser
Christy Hobbs
Kelly Hodges
Lee Hoepfner
Al and Chris Holdren
Tonya Holland
Robert Hook
Janet Horn
Paige Howell
Douglas Howie
Marchal Hudson
Dorene Hudson
Emily Huffer
Tamara Humphries
Heather Hunt
Robert O. Hunt
Shelby Irwin
Kamal Islam
Laura Jaromin
Charles Jarrett
Ruth Jefferson
T.J. Jenkins
Feng Jin
Amy Johnson
Trevor Johnson
Stephanie Johnson
Nicole Johnson
Kelly Johnson
Sheila Johnson
Russ Jones
James Jones
Debra Jones-Price
Vickie Jordan
Michael Karls
Lois Keihn
Stanley Keil
Angela Kelich
Kelsey Dumoulin Kelly
Patricia Kennedy
Jennifer Kilgus
Misty King
Jana Kiphart
Tammy Kirkwood
Suzanne Kleifgen
Andrew Klotz
Jennifer Knott
Matt Kovach
Dr. and Mrs. Dennis L Kramer
Curtis Krammes
Gregory Kyle
Steven Kymes
Bonnie Lacey
Owen LaChat
Nancy Lamb
Eva Lantz
Nancy and Steve Lindell
Rachel Laueremann

Kevin Law
Christin Lawless
Austin Lawrence
Monty Lechien
Ashley Leduc
Michael and Johna Lee
Ann Lee
Nicholas Lee
Amanda Leslie
Eric Lester
Reed Levitz
Rosalyn Lewis
Brandon and Andrea Lien
Constance Losey
Christopher Loudenback
Amanda Loudenback
Daun Lowman
Kelly Lucas
Rachel Mahnke
Jeanne Maish
Timothy Manuzzi
Johanna Maple
John Marsh
Alex Mason
Lori Mathis
Amber May
Kimberly May
Paul J. McBride
Kecia McBride
Teresa McClain
Matthew McClintick
Jayne McColm
Deborah McDaniel
Brandon McGuire
Gordon McIlwain
Sarah McKenzie
Dana McKinney
Kerry McLaren
Alisa McPhearson
Marsha S. Meckel
Lynnea Melham
Kathryn Mendoza
Christy Mettert
Anita Miller
Rex Millsbaugh
Lynnette Mitchell
Joe Mize
Joy Moon
Richard B. Moore
Bob and Gwen Moore
Holly Morris
Anthony Morris
Grayson Moss
Nikita Moss
Phil Mulder
Raeshelle Murphy
Steve Murphy and
Lisa Thomas
Ryan Murray
Max and Lori Murrell
Karen Myers
Daniele Nardi
Michael Ndemanu
BreAnn New
Joshua Niccum
Alexa Norris
Jamie Osborn
David and Connie Osborne
Larry and Barbara Ottinger
Nikiya Overfield
Chin-Sook Pak
Aimee Parker
Karen Parker
Adam Parkison

Kaitlin Parrott
Cody Pedigo
John and Diane Phillips
John and Theresa Pichtel
Brian Pickerill
Robert and Harriet Pinger
Jennifer Pittenger
Marc Pittenger
DeAnna Pitzer
Angie Popplewell
Julie Powell
Allison Powers-Dinnerman
Anthony Poynter
Anita Price
Teresa Pryor
Demetrius Putra
Pierson Quinn
Alison Quirk
Sherry Rains
John and Kristin Rajca
Paul L. Ramsey, MD
Bonita Ramirez
Brian Ramsey
LeAnna Reardon
Dawn Rechling
Jim Reese
Lisa Reichart
Kristina Retherford
Lori Reynolds
Kevin Rhodes
William and Suzanne Richards
Jonathan and Jennifer Rickard
Jason Ricker
Karleeta Riggin
Teresa Roberts
David and Laura Jean Rowe
Joetta Roysden
Matt & Melissa Rust
Scott Edward Rutledge
Darla Sallee
Elizabeth Sauter
Cynthia Schmitt
Mr. Gary Schuster, Sr.
Michael Servas
Stephanie Shaffer
Michael Shaffer
Christine Shea
Scott Shockley
Abigail Shores
Carolyn Shue
Jennifer Simison
Greta Slater
Lori Slaven
William Sloan
Shannon Smith
Clay and Amanda Smith
Jerry Smith
Gracie Smith
Randy and Robin Smith
Casey Smitherman
Rachel Solenberg
Rich and Sheila Spisak
Marianne Sprong
Christine Sprunger
Tiffany Stanley
Mike and Kara Staton
Judy Stearns
Valerie Steger
Melisa Stevens
Ronald Stewart
M. Kay Stickle
Pauletta and Les Swank
Jessica Sweeney
Krista Sweigart

James and Carrie Swift
Don and Pam Taylor
Amy Thomas
Kate Thomas
Sherry Thomas
Magen Thomas
Elizabeth Thomas
Christopher Thompson
Randolph Titus
Deneia Trego
Amy Trendler
Keith and Mary Trent
Travis Troser
Karen Tuttle
Angel Tuttle
Barry and Blayne Umansky
Merrilyn Vance
Tammy VanOoteghem
Tamre Vanzo
Diane Vargo
Beverly Vaught
Brittney Vincent
Laura Vise
Sarah Vitale
Leigh Vorhees
Peter M. Voss and
Franky E. Voss
Paige Walker
Joachim Walker
Justin Wallen
Tabitha Warner
Ambre Webster
Anthony Weems
Lisa Werling
Ashley West
Lesley Whisler
Samantha Whisler
Jordan White
Heidi White
Greg White
Michelle Wiley
Tamara Wiley
Keith and Tonya Wilhoit
Denise Williams
Chris and Gayle Williams
Denise Williams
Valerie Wilson
Leah Winner
Erin Wire
Chandler Wise
Kathryn Womack - States
Olivia Wood
Annie and James Bell
Mary Woolums
Julie Woolums
Bonnie Worrell
John & Sandra Worthen
Loren Wykoff
Tressa Wyman
Natalie Yates
Weiwu Zhang

*Our Top 20 Corporate partners
are highlighted on the back
page of this report.*

CORPORATE PARTNERS

3 Rivers Credit Union
A Better Way Services, Inc.
Advanced Dental Care of
Anderson
Alexandria Community Schools

Alice Heck Trust
Alternatives, Inc.
Altrusa Club of Muncie
Amacor - Advanced
Magnesium Alloys Corp.
Anderson Community Schools
Anderson Madison County
Visitors Bureau
Anderson Public Library
Anderson University
Athletico Management, LLC
Ball Brothers Foundation
Ball State University
Bankable
Becky's Happy Mule Cafe
Boyce Systems
Boys and Girls Clubs of Muncie
Campus Edge
Cardinal CPAs
CarDon & Associates
Carter Express
Charles Schwab Corporation
City of Muncie Civil Employees
City of Muncie Fire and Police
Community Foundation of
Randolph County
Community Hospital Anderson
Concreo Partners, LLC
Cora E. Foust Trust
Crowe
Cultured Urban Winery
Dana Corp
David and MaryJane Sursa
Trust Fund
DeFur Voran LLP
Destiny Christian Center
International,
Donahue Gas, Inc.
Draper Shade and Screen
Dub and Nancy Fike Fund
Duke Energy Corporation
E & B Paving Company, Inc.
Eli Lilly and Company
Elwood Community Schools
Emma Milbourne Trust
Exelon Foundation
Fifth Third Bank Foundation
Firefly Children & Family Alliance
First Farmer's Bank & Trust
First Merchants Bank
First United Methodist Church
Frankton - Lapel Community
Schools
Fredericks, Inc.
Gaither Charitable Foundation
General Truck Sales, Inc
George and Frances Ball
Foundation
George M. Lee Memorial Fund
Giant Eagle Inc.
GVC Mortgage, Inc.
Harrah's Hoosier Park
Henry Community Health
Henry County Community
Foundation, Inc.
Herald Bulletin
Howard Webb Insurance
Indiana Department of
Education
Indiana Michigan Power
Indiana Title Insurance Co.
International Medical Group
Interstate Warehousing
IU Health Ball Memorial

Ivy Tech Delaware-Henry Region
 Ivy Tech Foundation
 JAM Printing
 Jane Pauley Community Health Center
 Jart Express
 K. R. Montgomery & Associates
 Katz, Sapper & Miller, LLP
 Kendon
 Kirby Risk Electrical Supply Co.
 KMG Homecare Unlimited,
 Koenig Equipment, Inc.
 LEAP Managed IT
 Madison County Community Foundation
 Madison County Federal Credit Union
 Madison County Health Dept.
 Magna
 Meijer
 Meridian Health Services
 Midas Muffler
 Mofab Inc.
 MRS Heating and Cooling
 Muncie Community Schools
 Muncie Power Products, Inc.
 My Tru Advantage
 Navient Solutions, Inc.
 New Castle Stainless Plate
 Normandy Flower Shop, Inc.
 Northwest Bank
 NTN Driveshaft Anderson
 Old National Bank
 Open Door Health Services
 Pampered Chef
 PathStone Corporation
 Pinnacle Systems
 Pizza King
 Poet Biorefining
 Prairie Farms Dairy
 Primrose Retirement Communities
 Progress Rail - Caterpillar
 Raymond James
 Red Gold, Inc.
 Reid Health
 Remax - Nick Rodgers
 Rochester Metal Products Corp.
 Second Harvest Food Bank
 Shafer Foundation
 Shafer Leadership Academy
 Silver Brook Investments
 South Madison Community Foundation
 South Madison School Corp.
 Stant Corporation
 STAR Financial Bank Muncie
 Steve and Tanya Alford Family Foundation
 Stifel Nicolaus
 Subaru of Indiana Automotive
 Swift & Associates CPAs
 The Community Foundation of Muncie and Delaware County
 The Patricia Schaefer Foundation Trust
 TrueView Exteriors
 U.S. Bank
 Unified Group Services, Inc.
 United Day Care Center
 Uranus Fudge Factory
 Vectren/Centerpoint Energy
 Victory Honda
 W.R. Dunkin & Son, Inc.

Walker Information, Inc.
 West Electric
 Whiting & Company LLC
 WoofBoom Radio (WLBC)
 Young's Title and Abstract
 YWCA of East Central Indiana

Tornado Relief Fund \$100+

Ms. Erin R. Adams
 Jim Anderson
 Tei Balshiki
 Karel Brown-Hawk
 Taylor Cannon
 Angela Cates
 Richard Colby
 Tara Covey
 Mr. David A. Cox
 Tara Crabtree
 Donna J Crawford
 Nathaniel Criss
 Aisha N. Davis
 Spencer Davis
 Carol Dick
 Ron Dull
 Ashley Fredrick
 Deborah Grigg
 Kurt Harrington
 Mrs. Robin Hart
 John Heath
 Dr. Jeffrey A. Heavilon
 Cheryl Henning
 Ms. Debra Hollon
 Darlene Homkes
 Melissa Howsare
 Indiana American Water Co.
 Dana James
 Jamie Johnson
 Mr. Stephen Knote
 Heather Maitlen
 Lawrence McMillion
 Zach McReynolds
 Ms. Victoria Meldrum
 Muncie Map Company, LLC
 Murpah Shrine Club
 John Peters
 Dave P Reinhart
 Aimee Rhea
 Austin Rich
 Diana Robertson
 Caleb Sanders
 Kevin Shaugnessy
 Carol Shields
 Mary Simpson
 Mrs. Cynthia L. Sollars
 Stephanie Spaeth
 Dr. Lynne M. Stallings Ph.D.
 Nancy Stark
 Brian Statz
 Nathan Swingley
 Texas Roadhouse
 Ron Thomas
 Mr. Gregory Troy
 Vectren/Centerpoint Energy
 Brandon Walters
 Wapahani High School
 William Washer
 Sandy A Weiss
 Jennifer Wildon
 Erin Willard
 Mary Ann Wilson
 Sarah Yoder
 Yorktown Methodist Church
 Dr. Eva Marie Zygumt

EVENT & MATCH SPONSORS

Day of Action - Delaware County
 Presenting Sponsor,
 Ball State University

Day of Caring - Henry County
 Henry Community Health
 Henry County Community Foundation
 Jack's Donuts
 TS Tech

Equity Advancement Fund Match Sponsor
 Unified Group Services

Heart of Indiana United Way/Madison County Chamber Golf Classic
 Presenting Sponsor,
 Community Hospital
 Anderson

Heart of Indiana United Way Big Leap Sponsors
 Campus Edge
 Cultured Urban Winery
 Defur Voran
 LEAP Managed I.T.
 Pizza King
 Stallings Wealth Management
 STAR Financial
 Thompson GYN

Henry County Resource Fair
 Presenting Sponsor,
 Duke Energy

Operation Weatherization
 Presenting Sponsor,
 CenterPoint Energy Foundation
 Reflectix

VOLUNTEERS

Community Mobilization and Engagement Action Council
 Treva Bostic
 Fay Dansby
 Wayne Johnson
 Pam Jones
 Obadiah Smith
 Alisa Wells

Fundraising and Grantmaking Action Council
 Nancy Anderson
 Marilynn Collier
 Charlyze Jamieson
 Matt Kelsey
 Melinda Messino
 Jon Moll
 Darla Sallee

Equity Advancement Grant Review Committee
 Hilary Bennett
 Tammy Bowman
 Patricia Crowe

Amanda Kavars
 Lelia Kelley
 Jill McKinney
 Marcy Minton
 Ashley Stephen
 Rashida Willard

Finance Committee
 Kevin Eckerty, Treasurer
 Bright Afriyie
 Gay Barrett
 Jennifer Dudley
 Tanya Shaneyfelt
 Daniel Stallings

VITA Volunteers
 Paula Bivens
 Terri Cheatham
 Cathy Garrison
 Susan McDuffee
 Sharon McWilliams
 Greg Noland
 Patty Sample
 Dr. Vanessa Tijerina
 Merrilyn Vance
 Nancy Vaughan
 Kevin Venesky

2024 RFP Grants Review Committees

Community Resilience Grants
 Ceann Bales
 Jeannie Hamblin Fox
 Duane Hoak
 Melinda Messineo
 Kim Miller
 Marianne Sprong
 Yvonne Thompson
 Rashida Willard

Read & Achieve Grants
 Rebecca Gonya
 Tina Hammond
 Cookie Jones
 Michelle Kinsey
 Paulette Lees
 Juli Metzger
 Angie Strickler

THRIVE Network Grants
 Erin Lovall
 Kellie Kelley
 Mary Baker
 Tanya Shaneyfelt
 John Anderson

Strategic Fundraising Committee
 Greg Bramwell, Chair
 Gay Barrett
 Emily Blue
 Steve Slaven
 Obadiah Smith

Women United Volunteer Leaders
 Treva Bostic
 Karen Atterson
 Marisa Muir
 Angie Rogers-Howell
 Tanya Shaneyfelt

Boost Your Impact and Save on Taxes: Explore Non-Cash Giving

Uncover the Benefits

Giving a smart gift is not only a way to maximize your impact through Heart of Indiana United Way, but it's a powerful way to make a tax-savvy decision for your financial future. And, by giving through our new Smart Giving tool, your gift can go further.

If you have an IRA with a Required Minimum Distribution, Donor-Advised Fund, appreciated stock or even cryptocurrencies, our new online platform through Freewill makes it simple and easy to **make these gifts directly on our website!**

Here are some benefits of giving a non-cash gift:

- **Tax Benefits:** You can avoid capital gains taxes on appreciated assets and potentially receive a charitable deduction for the full market value of the gift immediately.
- **Maximize Impact:** Non-cash gifts can often have a greater impact than cash donations, allowing you to support our mission more effectively.
- **Simplicity:** Our platform streamlines the process, making it easy for you to give while maximizing your benefits.

Our new online tools are designed to simplify the giving process while maximizing your contributions' effectiveness. We're here to guide you through these options and help you make the most of your generous contribution so let us know if you have any questions.



Explore Non-Cash Options

Learn more about non-cash giving options and their benefits by scanning the QR code.

Thank you for considering these smart and impactful ways to give!

2024-2025 Board of Directors

Obadiah Smith, Chair
 Air Force, Retired
 Veterans Affairs

Alisa Wells, Vice Chair
 Ivy Tech

Kevin Eckerty, Treasurer
 First Merchants Bank

Daniel Stallings, Secretary
 Financial Advisor

Bekah Snyder Logan, Past Chair
 Lundbeck

Gay Barrett
 Northwest Bank

Treva Bostic
 Anderson Community Schools

Greg Bramwell
 Star Financial Bank

Jennifer Dudley
 Cardinal CPA Group

Matt Kelsey
 DeFur Voran Law Firm

Katie Lash
 Ivy Tech

Chuck Reynolds
 Muncie Community Schools

Marianne Sprong
 Community Hospital Anderson

Tyrone Thomas
 Schooley Mitchell

Rashida Willard
 Ball State University

United Way Staff

Jenni Marsh
 President & CEO

Karen Hemberger
 Vice President Impact

Kim Williams
 Vice President Resource
 Development & Marketing

Laura Vise
 Vice President Operations

Ashley Breedlove
 Director of Learning Supports

C.S. Hendershot
 Director of Grants & Development

Denise King
 Director of Campaign & Donor Relations

Kim Rogers-Hatfield
 Director of Community Resources

Annie Wood Bell
 Director of Family Success

Holly Juip
 Assistant Director Community Mobilization

Julie Barton
 CKF Coalition Director

Mary Nicholson Tait
 CKF Outreach & Enrollment Specialist
 Women United Engagement Manager

Ruth Coffey
 Gifts Processing Manager

TOP CORPORATE PARTNERS

United Way's work is possible due in large part to the partners who commit to volunteer, sponsor host a workplace campaigns, give a corporate gift, and provide in-kind donations.

Special thanks to our top 20 corporate partners who demonstrated their fierce commitment to United Way's mission by being a top contributor to the 2023 campaign.



GEORGE AND FRANCES
BALL FOUNDATION



First Merchants
Bank



BALL STATE
UNIVERSITY



Ball Brothers Foundation



Community
Hospital Anderson

RAYMOND
JAMES®

The Patricia
Schaefer
Foundation Trust



Northwest



Unified
Group Services

Harrahs
HOOSIER PARK



ANDERSON
COMMUNITY SCHOOLS



Progress Rail
A Caterpillar Company



New Castle
Stainless Plate, LLC



Ball Memorial Hospital



WHITINGER & COMPANY LLC