

## Fundraising at BSU:

### A Guide for United Way Team Captains

#### University Rules

- “Games of Chance” - where the outcome is based on luck, are **not** allowed.
  - Examples: betting, bingo, dice, raffles
    - Do not use these terms in any messaging about your activities
- “Games of Skill” *are* allowed.
  - Examples: chess or similar strategic games, physical competition, knowledge-based trivia, problem solving challenges
- Food that is prepared in a home kitchen may not be *sold* on campus or offered at events *open to the general public*
  - Inviting the entire university population would also be considered the general public
- Homemade food *is* allowed for *private* gatherings with your office or unit.
  - Any invitations must include the fact that it is a private potluck or pitch in
  - All guests must have the opportunity to bring a food dish to the event if they wish
  - A notice stating that foods are home prepared must be prominently displayed
  - Must follow all food safety standards\* in preparation, transportation, and storage
    - \*Guidelines provided at the bottom of this PDF

#### Contests

Everyone loves a good competition! Use one of these fun ideas or come up with your own variation. If it doesn't come with a built-in prize, you can provide something simple like candy or a dollar store trinket for the winner, but sometimes bragging rights are all the winners really want.

- Motivated Group Goals – Work together to reach a certain participation rate or dollar amount in order to receive a pre-determined group prize.
  - A member of the leadership in your area might be willing to do something entertaining for the good of the cause!
    - Ideas: choose their Halloween costume, temporary hair dye, a pie in the face
  - A catered lunch or special treat during the workday
  - Perhaps everyone gets a pass to dress casually or work from home for one day
- Change for a Change – Give each department, office, or other designated group their own jar and whoever collects the most money by the end wins!
  - **You can use this method for voting too!** Each jar can represent a different choice for:
    - Art Contests – participants submit their entry and everyone votes for the best
      - Ideas: pumpkin carvings, jokes, drawings, photos, costumes

- Choose Your Favorite – the group picks their own prize by voting for their favorite treat or group activity that the whole office gets to enjoy
  - Ideas: bring in pizza, bagels, or donuts from the local place voted the best in that category by your team
    - (Ex: Pizza Hut vs. Dominoes vs. Papa John's vs. Little Ceasar's)
  - Vote on the team building activity for your next department retreat day (bowling, axe throwing, mini golf, pottery painting, escape room, etc.)
- Reverse Voting – the jar with the most money loses, so more donations are gathered for UW as competitors fill the other's jars with larger amounts
  - Some choose to only count pennies and anything larger is subtracted
  - Ideas: a rep from the losing group gets a pie in the face by a rep from the winning group, or the losing group agrees to split the cost of bringing in lunch for the office
    - Some teams have had a leader from each department in their unit compete like this to decide who has to do the chosen task
- Beat the Master – Is someone on your team particularly skilled at something? Take donations from other team members to challenge the "master", with a prize for anyone who beats them.
  - Past "masters" have even chosen to match the donations if they lost to the challenger.
  - Ideas: chess, running, juggling, building card houses, timed push-ups, Rubix cubes, etc.
- Tournaments – participants can donate to sign up in small groups or individually and compete against each other to see who comes out on top!
  - Those that just want to watch other compete might also be willing to donate to do so
  - Ideas: basketball, corn hole, charades, euchre, Mario Kart, etc.
  - Take the trivia idea below and turn it into a pub-style tournament!
- Trivia Games – Trivia can keep your team engaged while teaching them helpful facts about United Way or other topics.
  - Have participants donate to submit answers, then all correct responses get candy or the ones with the most right get small prizes/bragging rights

## **Events**

Team Events are a great way to boost excitement and provide an opportunity for camaraderie while also donating toward a great cause! Charge a small amount for "admission" and allow additional donations as well.

Be sure to offer extra pledge forms and envelopes in case people decide they would like to pledge that way during your event. Here are some suggestions to get you started.

- Casual/Hat/Costume Day – Participants can donate to wear something special for the day
  - Just make sure the management of your office is onboard first.
- Cookoff/Bakeoff – If a few people on your team are interested in competing for the title of Best Chef, other team members can donate to vote for their favorite after sampling each entry

- Craft Sale – A great way to turn hobbies into a way to give back!
  - Not just for your team but also for students and anyone else who passes by and is interested in contributing to a good cause for a homemade gift!
- White Elephant Auction – Have participants bring in creatively wrapped donation items (perhaps something funny wrapped to look like something useful), then bid to get their favorite with donations.
- Pets for Participation – OCE annually hosts a day where a few of the more well-behaved dogs belonging to team members get to come into the office and those that donate for admission get to play with them while we enjoy some snacks and conversation.
- After Work Event – Your fundraising doesn't have to stop at the end of the workday, if you want to spend some time off the clock with your teammates, consider hosting an outdoor projector movie night, game night, dinner party, or other evening of fun for a small admission donation.

### Logistics

- **How do I turn in fundraiser donations that are all or mostly a large number of coins?**
  - Both myself and our friends from Heart of Indiana United Way would very much appreciate it if you could please convert large numbers of coins into paper cash at a local CoinStar or bank.
  - You can also deposit the coins IF you get a receipt from the bank for proof of the deposited amount, then write a check for that amount instead.
    - This must be a separate check from any personal donations in this format, since it will be counted as a group donation rather than an individual donation.
- **How do I pay for prizes or materials and still give my own donation?**
  - Ask leadership in your area first
    - Many Deans, Chairs, and other unit leaders across campus consistently support their Team Captains by providing funds for group activities from office budgets or their personal generosity
      - This is a university led effort for the good of the community we serve, an opportunity to ensure equitable participation for all team members, and most importantly an excellent way to set the example of living out our Beneficence Pledge.
  - We will do our best to help through Community Engagement and United Way
    - There are limited numbers of extra swag, old Day of Action shirts, and other promotional items that we can provide as prizes for fundraisers. These items are provided on a first come-first served basis, while supplies last.
    - Your Campaign Coordinator can also assist with printing posters or fliers, proofreading messages, crafting projects, and anything else that my schedule allows to help facilitate your team events.

- Split your donation
  - Many Team Captains choose to only contribute a portion of the amount they planned to give as their direct pledge, then use the rest to support activities that inspire more donations from your team members.
    - Usually the amount given from your entire team ends up being much more than what you spent on supplies or prizes, so it is well worth it for the good of the Campaign when you look at the big picture.
    - Participation can be more important than the dollar amount raised in the long run because donors come back in future years and encourage others to give as well.



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## Environmental Health and Safety Office

Contact: Brandon Clidence

TP, 321 N. College Ave., Muncie, IN 47303

Email: [baclidence@bsu.edu](mailto:baclidence@bsu.edu)

Phone: 765-285-2825 Fax: 765-285-6607

## BSU FOOD SAFETY STANDARD

### Private Gatherings: *Potluck (or Pitch-In) Events*

*Potluck* or *pitch-in* events are defined as private (closed) gatherings where homemade (or purchased) food is provided by group members--to be consumed only by the members. Any related organization or group fundraising efforts must be separate from the food-service event. Foods prepared in homes may only be served at private gatherings such as these.

Events open to the general university or public, or advertised to the general university or public, are **not** private events and will require submittal of a *BSU Temporary Event Food Service Form* for review and approval prior to the event. Events sponsored by a retail food establishment, or for which the food is prepared or held in the kitchen of a retail food establishment, are **not** potluck events. Members of the private gatherings may, however, purchase ready-to-eat foods from a retail food establishment as their food contribution to private gatherings such as pitch-ins.

*The following are qualifiers and restrictions for private events, including potluck or pitch-ins:*

1. The event name or notices should include *potluck* or *pitch-in* so that it is clear to everyone that home-prepared foods may be served. For instance, if a group of parents plans a meal for the Swim Team members, it might be named the "BSU Swim Team Potluck". Any flyers, e-mails, invitations, etc., must indicate the event is a private, pitch-in party.
2. Food service must be restricted to members of the *group*. A group will consist of department staff and their family members, a fraternal or student organization, an athletic team with coaches, staff, and family, and similar groups with exclusive membership and participation in the event.
3. There shall be no advertising of the food service event beyond that intended for the immediate group.
4. There shall be no invitations to individuals outside the group--such as a potluck designed to attract new members.
5. Any notices or communications for the event (i.e. flyers, e-mail, invitations, etc.) must indicate that the event is a private potluck or pitch-in.
6. All guests must be invited to bring a food dish or service item to share at the event at no charge.
7. Whether picked up or delivered, any perishable, ready-to-eat foods from a retail food establishment must be handled in accordance with the requirements on the following page for time and temperature control prior to and during service.
8. A notice stating the foods offered are *Home Prepared -- Not Inspected* should be prominently displayed at the pot luck or pitch-in event (unless all foods are provided through a retail establishment and only prepackaged, nonperishable foods -- canned sodas, bottled water, individually wrapped candy bars, desserts, chips--are provided by the group).
9. EHS may cancel the event if it is determined that these requirements have not been followed and/or if the event has only been called a private gathering or *potluck* to avoid meeting *Indiana Food Code* standards.

*Certainly we all regularly prepare meals for ourselves and their families in a safe and sanitary manner, but participation in a potluck meal for others requires additional precautions--particularly because of the quantities of food involved, number of consumers, transportation of the food, and safe holding and service practices in a group setting--often at locations not designed or equipped for sanitary food service.*

Please contact Brandon Clidence of the EHS Office if you have any questions on the scope of this *Standard*, or for information on other safe and sanitary measures for food handling and service at these events.

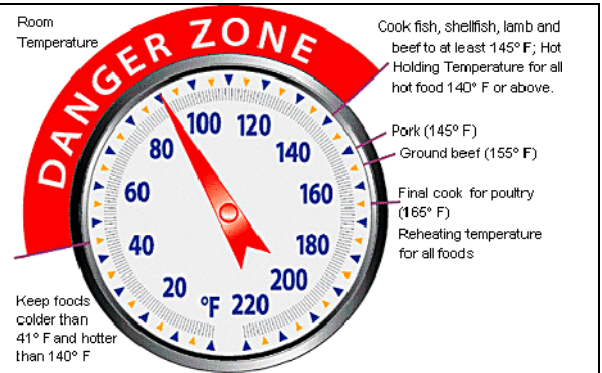
**RECOMMENDED SAFE FOOD SERVICE PRACTICES TO BE FOLLOWED AT POTLUCK  
OR PITCH-IN EVENTS ARE LISTED ON THE FOLLOWING PAGE:**

## Potluck and Pitch-in Food Safety at BSU

1. Always thoroughly wash hands before (and after) handling or preparing food. Do not prepare or handle food for the event if experiencing or recovering from nausea, diarrhea, or vomiting. Avoid preparing or serving food if suffering from a cold, other viral infection, nasal discharges, cough, etc; or, if you have open cuts or lesions on the hands or arms.
2. Clean and sanitize all preparation utensils, containers, and food contact surfaces as follows: (a) Wash with detergent; (b) Rinse with clean water; (c) Sanitize with a *solution* of household bleach of 1 Tablespoon of bleach to 1 gallon of water—dip utensils and spray or wipe on the surfaces; and, (d) allow the utensils or surfaces to air dry.

**3. Important: To ensure the safety of participants, keep perishable food cold (below 41° F) or hot (at least 135° F, 140° F is better) to slow bacterial growth. Never leave such foods at room temperature more than 2 hours. Be sure to cook raw foods (meats, poultry, etc.) to the temperatures noted on the right for at least 15 seconds.**

**Also: Reheating of pre-cooked foods to 165° F must be completed within 2 hours of removal from refrigeration, and cooling of hot foods must be accomplished as quickly as possible. Many foodborne illnesses are caused by allowing food time within the danger zone!**



4. **Perishable foods** are those that can promote the rapid growth of disease-causing or toxin-producing microorganisms (bacteria, viruses, etc.) and that require time and temperature control for food safety. **Perishable Food** examples include:

<i>Dairy Products--Milk, Cheese, Butter, etc.</i>	<i>Garlic in Oil Mixtures</i>	<i>Cooked Vegetables, Rice, and Pasta</i>
<i>Meats, Poultry, and Eggs</i>	<i>Fish and Shellfish</i>	<i>Homemade Sauces and Salad Dressings*</i>
<i>Cut Melons and Tomatoes</i>	<i>Raw Seed Sprouts</i>	<i>Cut Leafy vegetables (lettuce, spinach, etc.)</i>

(And any foods containing any of the above ingredients!)

\*Most commercially prepared sauces/dressings are preserved and not perishable

5. Perishable foods that have been prepared ahead of time must be kept refrigerated (or in ice chest) until it is time to serve. Hot food must be held at 135°F or above or must be reheated rapidly to 165° F immediately prior to, or at, the event.
6. Do not use warming trays or crock-pots to reheat food--use a microwave or oven. If an oven or microwave will not be available--prepare the dish close to the time of the event, wrap it in towels, and place in an insulated cooler. Warming trays and crock-pots should be used only to hold foods hot during service--not for reheating foods, as they often cannot get the food to a temperature of 165°F in a timely manner. All temperatures should be checked regularly with an accurate thermometer.
8. Identify the food(s) with labels as necessary if not in the original container. Prevent cross-contamination by ensuring that there is a utensil available for each dish or dip at all times, and keep the food(s) covered as much as possible.
9. Mark all containers holding *perishable* foods with the *discard* time (2 hours after removal from proper temperature) and remove any remaining food at that time as it will have been in the **danger** temperature zone for over 2 hours. It is best to dispose of such foods, but do not save these food dishes for later consumption unless they will first be reheated to 165°F (pathogen kill step). Minimize heating and cooling cycles for foods—again, to reduce exposure of the food to the temperature *danger zone* --where microorganisms grow most rapidly.
10. Also ensure that perishable foods delivered or transported from a retail food establishment are at the proper temperature ( $\leq 41^{\circ}\text{F}$  or  $\geq 135^{\circ}\text{F}$ ) upon arrival, mark the time 2 hours from their delivery on the food container(s), and discard any product remaining after that time has passed.
11. Do not touch ready-to-eat foods with bare hands – instead, use utensils, gloves, or food-grade paper products. If using gloves, change them and wash hands often—gloves can still allow cross-contamination of foods and surfaces.
12. Use single-service utensils and provide adequate trash containers in the “dining” area.

*It is strongly recommended that each dish include a card identifying the ingredients in case any of the guests have food allergies. Also, the preparer's name is helpful if anyone would like to get the recipe.*