Equity Advancement Fund
Guidance Rubric

This rubric is meant to help guide both the applicant and the reviewer. Scoring will be taken into consideration when reviewing applications but will not be the ultimate deciding factor.

Evaluation Category	Question(s) for evaluation	0 points	1 point	2 points	3 points
Impact: To what degree does the request promote strengthening equity? Does the project support a systemically under-represented or under-resourced group?	Questions 7, 13, 14	The activities described in the proposal will not promote equity nor will the project directly support a systemically under-represented or under-resourced group.	The proposal is weak in relating project activities to strengthening equity and how it will support a systemically under-represented or under-resourced group.	The proposal discusses the importance of diversity, inclusion, and/or equity. However, it's unclear if the project will directly support a systemically under-represented or under-resourced group.	The proposal clearly describes how the use of funds will be used to strengthen equity. The applicant makes it very clear how their proposal will support a systemically under-represented or under-resourced group.
Organizational Need: Is the request reasonable for this amount of funding? Will it have an impact for the organization or program?	Questions 3, 4, 5, 6, 8, 15, Budget	The activities described in the proposal are not feasible with the amount of funding requested; the organization is well established and funding is likely to be found elsewhere; and/or the organization does not fit the fund's priorities.	The activities described in the proposal are feasible with the amount requested. However, the organization is well established and does not fit the fund's priorities.	The activities described in the proposal are feasible with the amount requested. However, if funded, the organization is well established or does not fit the fund's priorities.	The amount of funding requested is well suited to accomplish the activities described in the proposal; the funding will make an impact for the organization or program and fits the fund's priorities.
Community Need: Does the project or organization demonstrate how their proposal addresses an inequity in HIUW's footprint?	Questions 11, 13, 15	The applicant does not clearly state a need in the HIUW footprint.	The applicant expresses a need in the community. However, it is unclear how their proposal will address an inequity in HIUW's footprint.	The applicant demonstrates how their proposal will address an inequity in HIUW's footprint. However, it is not a strong case.	The applicant clearly states a strong need in the community and how their proposal will address an inequity in HIUW's footprint.

Demographics: Is the organization/program led by individuals of a systemically under-represented or under-resourced group? Does the organization's mission seek to serve systemically under-represented or under-resourced groups?	Questions 7, 12, 14	The organization/program is not led by individuals of a systemically under-represented or under-resourced group nor does it serve a systemically under-represented or under-resourced group.	The organization/ program's mission serves individuals of a systemically under-represented or under-resourced group. However, it is not led by individuals of systemically under-represented or under-resourced groups.	The organization/program is led by individuals of a systemically under-represented or under-resourced group. However, the mission does not specifically serve a systemically under-represented or under-resourced group.	The organization/program is led by individuals of a systemically under-represented or under-resourced group and the organization's mission serves a systemically under-represented or under-resourced group.