

**Heart of Indiana United Way  
Give from the Heart Challenge Week  
October 18-22**



Setting up your MobileCause Fundraiser

1. Go to <https://app.mobilecause.com/vf/Heart2Give> or text Heart2Give to 71777
2. Click “Become a Fundraiser”

United Way Heart of Indiana United Way | Text Heart2Give to 71777 | Msg & data rates may apply | Facebook | Twitter | Email

### Heart of Indiana United Way



**GIVE FROM THE HEART CHALLENGE**  
5 Days • 5 Counties • 1 Heart  
OCT. 18 - 22

\$0 Total Raised

\$25,000 Goal

0 Donors | 5 Fundraisers

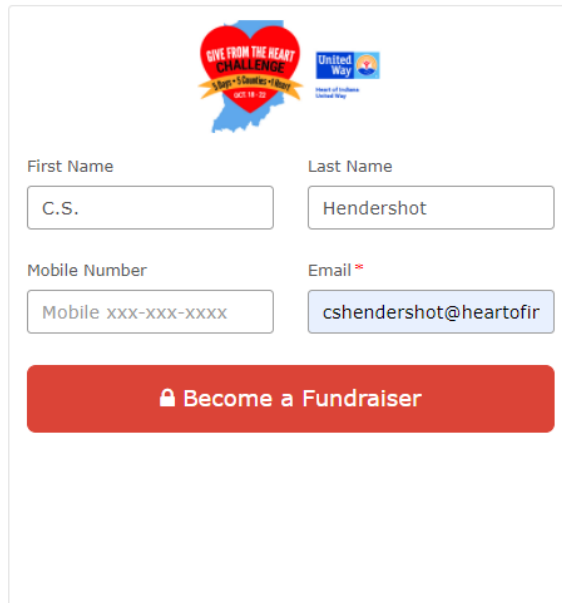
[Make a Donation](#)

[Become a Fundraiser](#)

[Impact](#) | [Teams](#) | [Fundraisers](#) | [Donors](#)

I'm fundraising for Heart of Indiana United Way because they do amazing work, and I'm inviting friends like you to support my campaign. Thanks for taking a moment to check it out!

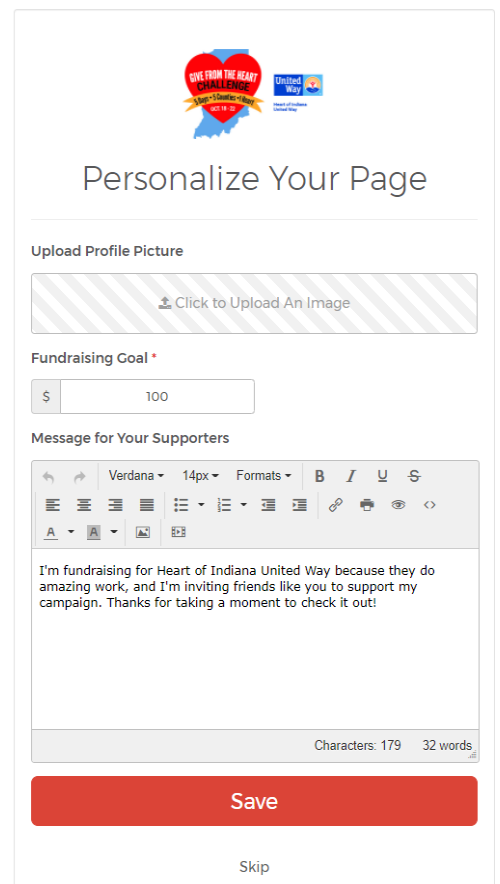
3. Enter First Name, Last Name, Mobile Number, and Email. Then click “Become a Fundraiser”



The screenshot shows a registration form for the 'Give From The Heart Challenge'. At the top, there are logos for the challenge and United Way. The form includes four input fields: 'First Name' (containing 'C.S.'), 'Last Name' (containing 'Hendershot'), 'Mobile Number' (with a placeholder 'Mobile xxx-xxx-xxxx'), and 'Email' (containing 'cshendershot@heartofir'). A red button at the bottom is labeled 'Become a Fundraiser'.

4. Next, click personalize your page. We recommend you make it as personable as you would like.

- Upload your photo
- Set your fundraising goal (we suggest a minimum of \$500)
- Add a personal message to your supporters



The screenshot shows the 'Personalize Your Page' form. It features the same logos at the top. Below the title, there is an 'Upload Profile Picture' section with a button that says 'Click to Upload An Image'. The 'Fundraising Goal' section has a dropdown for currency (set to '\$') and a text input field containing '100'. The 'Message for Your Supporters' section includes a rich text editor with a toolbar (font, size, bold, italic, underline, link, unlink, print, eye, expand) and a text area containing the message: 'I'm fundraising for Heart of Indiana United Way because they do amazing work, and I'm inviting friends like you to support my campaign. Thanks for taking a moment to check it out!'. At the bottom right of the text area, it says 'Characters: 179 32 words'. A red 'Save' button is at the bottom, with a 'Skip' link below it.

5. Your finished fundraising page that you can share will look like this.



6. You can share your page either by sharing the link to the site or your keyword, which can be found at the top of your fundraiser's homepage. Supporters can text your keyword (Heart2Give[NUMBER]) to 71777 to donate directly to your page.

